November 27, 2012

The Honorable Barack Obama  
President of the United States of America  
The White House  
Washington, DC  20500

Mr. José-Manuel Barroso  
President of the European Commission  
The Berlaymont Building  
Brussels, Belgium B-1049

Mr. Herman Van Rompuy  
President of the European Council  
Justus Lipsius Building  
Brussels, Belgium B-1048

Dear President Obama, Mr. Barroso, and Mr. Van Rompuy:

Our organizations are writing to express our continued strong support for the High-Level Working Group on Jobs and Growth (HLWG) and its work to deepen the transatlantic economic and commercial relationship. Now is the time for both the United States and the European Union (EU) to demonstrate their ability to move forward concretely and to take the bold step of launching negotiations next year on an ambitious and comprehensive U.S.-EU trade, investment, and regulatory cooperation agreement.

The U.S.-EU commercial relationship is deep and mutually advantageous, generating more than $5 trillion in sales annually. We can do more, and indeed must do more to help both the United States and the EU overcome their fiscal and macroeconomic challenges at home and maintain our competitiveness in the worldwide economy. The launch of negotiations would send a strong signal that the United States and the EU are serious about market liberalization and rules-based trade and also engaging third countries on those issues.

To succeed in generating the economic growth and job creation needed in both the United States and Europe, the HLWG should put forward an ambitious and comprehensive framework to eliminate tariffs, reduce non-tariff barriers, and liberalize trade in goods and services. It should also promote investment, open government procurement, increase regulatory cooperation, enhance ongoing cooperation on intellectual property protection, and establish 21st century rules. These rules would stand to strengthen the international competitiveness of U.S. and European companies of all sizes, create significant employment opportunities, and reinforce the international trading system and its rules and standards.

This effort should be based on an effective dialogue with the private sector. Because our economies are already so deeply integrated, the private sector understands the issues which need to be covered in the negotiations. Close consultation will help ensure the final agreement succeeds in generating economic growth and job creation on both sides of the Atlantic.
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We are committed to doing our part in working with you to move such negotiations forward and to ensure their success.

Sincerely,

Jake Slegers  
Chair  
AmChams in Europe

Hendrik Bourgeois  
Chair  
American Chamber of Commerce to the European Union (AmCham EU)

Jürgen R. Thumann  
President  
BUSINESSEUROPE

John Engler  
President  
Business Roundtable

Peter F. Allgeier  
President  
Coalition of Service Industries

Calman J. Cohen  
President  
Emergency Committee for American Trade

Alessandro Barberis  
President  
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European-American Business Council
Christoffer Taxell  
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European Services Forum (ESF)

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United States Council for International Business